AGENDA

TOWN OF INUVIK ~ COMMITTEE OF THE WHOLE AND REGULAR COUNCIL MEETINGS TO BE HELD ON MARCH 21 AND 23, 2022 AT 7:00 P.M. COUNCIL CHAMBERS

Item # 1	CALL TO ORDER
Item # 2	ADOPTION OF THE AGENDA
Item # 3	DECLARATION OF CONFLICT OF INTEREST OR PECUNIARY INTEREST
Item # 4	DELEGATIONS, PRESENTATIONS OR PETITIONS
4.1	Presentation ~ Tourism Strategy 2022 Priority Review
	Document attached.
4.2	Regular Council Meeting (Wednesday) Presentation ~ Aurora College Transition
Item # 5	PUBLIC QUESTION PERIOD
Item # 6	ADOPTION OF THE MINUTES
6.1	Minutes of the March 7 and 9, 2022 Council Meetings
	Minutes attached. Requires motion to approve.
Item # 7	ACTION ITEMS
7.1	Action Items List
	Document attached.
Item #8	NEW BUSINESS
8.1	RFCD 2022-SAO-027 ~ Request for Donation ~ Muskrat Jamboree
	Document attached. Requires Council decision.

Item # 9	BY-LAWS
Item # 10	DEPARTMENT HEAD REPORTS
10.1	Protective Services Report
	Report attached. Requires motion to adopt.
Item # 11	INFORMATION ITEMS
11.1	Strategic Priorities Chart
	Document attached. For information only.
11.2	<u>Aurora Research Institute ~ Various Research Projects</u>
	Document attached. For information only.
Item # 12	COUNCIL CONCERNS
Item #13	IN CAMERA ITEMS
Item # 14	ADJOURNMENT

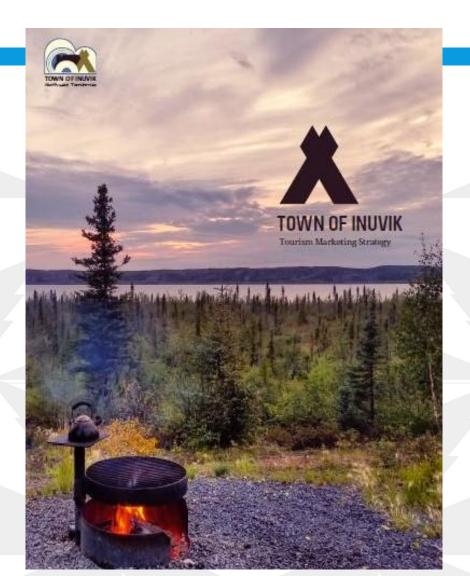
ECONOMIC DEVELOPMENT & TOURISM DEPARTMENT



TOURISM STRATEGY 2022 PRIORITY REVIEW







- Overview
- Process
- Preliminary Findings
- Mission & Vision
- Guiding Principles
- Pillars & Priorities
- Timeline
- 2022 Priority Review



TOWN OF INUVIK Northwest Territories

OVERVIEW

- The 2015 Economic Development Strategy named Tourism as 1 of 5 most promising sectors for diversifying Inuvik's economy
- Following the 2019 Inuvik Town Council Strategic
 Priority and Planning Review sessions, developing a
 tourism and marketing strategy for the Town of Inuvik
 was noted as a priority



METHODOLOGY



- Background Review
- Secondary Research
 - ICSP
 - Economic Development Strategy
 - Federal, Territorial, & Regional visitor & tourism trend information
- Public Outreach
 - 2 Community Consultation Workshops
 - Stakeholder Interviews
 - Online Resident Survey







- Inuvik has a unique offering of cultural and outdoor experiences
- Tight knit community is core to what makes Inuvik special
- Inuvik needs more amenities
- Beautification & sustainable initiatives are required
- Align with NWTT transformational tourism
- Designing the right type of growth is vital



MISSION & VISION



MISSION

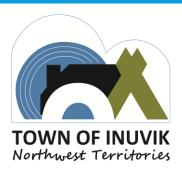
"Develop a vibrant place to live and visit in a manner that generates economic opportunities, celebrates the region's unique cultures, and nurtures the environment."

VISION

- Pursue growth in a sustainable manner
- Create a vibrant, healthy, and fulfilling place to live and work for local residents
- Protect and celebrate culture







- Focus on what the tourism industry cannot do for itself by supporting and collaborating with tourism stakeholders
- Complement overarching tourism stakeholders
- Build awareness and preference for Inuvik as a tourism destination
- Approach initiatives through the lens of "will this benefit the local community socially, economically, environmentally, and culturally?"

PILLAR 1 ATTRACT THE RIGHT VISITOR

PILLAR 2 STRENGTHEN MARKETING PRACTICES

PILLAR 3 ADVOCATE FOR CHANGE

FESTIVALS & EVENTS

Objective:
Strengthen local
festivals and
events to enhance
the rich sense of
community for
residents and
visitors

FIT ADVENTURE TRAVELLERS

Objective: Become
a preferred
destination for
FIT adventure
travellers focused
on hunting, fishing
and outdoor
adventure (via
road and air)

ARCTIC & INDIGENOUS TOURISM

Objective:
Become a
preferred learning
destination
for Arctic &
Indigenous
Tourism (arts,
education and
training)

MEETINGS, CONVENTIONS, & INCENTIVE TRAVEL

Objective:
Cultivate Inuvik
as a preferred
destination for
relevant meetings,
conventions, and
incentive travel

SCIENTIFIC RESEARCH HUB

Objective: Become
a hub for scientific
fields such as
climate change
research, arctic
social and physical
sciences, space and
communications,
GIS mapping

Objective:

Implement
marketing best
practices to
increase the
effectiveness of the
strategy execution

Objective:

Represent the department's perspective in relevant public affairs to help shape regional society in a manner that is in the best interest of residents and visitors

Organize
festivals and
events with
sustainability
best practices
and target
participants
who uphold
these values

Target sustainably oriented FIT travellers and encourage operators to adopt regenerative tourism practices

Protect the integrity of Indigenous cultures and promote cultural learning in a respectful manner that uplifts and acknowledges Indigenous people

Organize
meetings and
conventions with
sustainability
best practices
and target
participants and
industries who
uphold
these values

Attract research initiatives that have social and environmental benefits and promote the integration of western and Indigenous knowledge

Use the power of marketing to support vulnerable and/or minority populations and attract visitors that uplift the community and nurture the environment

Advocate for systemic changes that make it easier for society to make sustainable choices



STRATEGY PRIORITIES & PILLARS



- PILLAR 1: ATTRACT THE RIGHT VISITOR
 - Festivals & Events
 - FIT / Adventure Travellers
 - Arctic & Indigenous Tourism
 - MC&IT
 - Scientific Research Hub
- PILLAR 2: STRENGTHEN MARKETING PRACTICES
- PILLAR 3: ADVOCATE FOR CHANGE



TIMELINE



- 2010 Inuvik Community Sustainability Plan (ICSP)
- 2015 Inuvik Economic Development Strategy Completed
- 2017 Town of Inuvik Strategic Plan
- 2019 Town Council Strategic Priority Workshop
 - Obtain Funding
 - Develop an Inuvik Tourism Strategy
- January 2020 Hired DestinationThink! to develop Strategy
- Jan-March 2020 Stakeholder & Community Consultations
- April 2020 Inuvik Tourism Strategy Complete
- 2022 Town Council Strategic Priority Workshop
 - Undertake Strategy Review



2022 PRIORITY REVIEW



- Strategy Objectives
- Stewardship Objectives
- Priorities / Tactics
- Department Activities
- Gaps, tactics, activity request

*refer to handout for details



	INUVIK TOURISM MARKETING STRATEGY PRIORITY REVIEW 2022	OBJECTIVES	STEWARDSHIP OBJECTIVES	STRATEGY TACTICS	DEPARTMENT ACTIVITIES
	FESTIVALS & EVENTS	Strengthen local festival and events to enhance the rich sense of community for residents and visitors	Organize festivals and events with sustainability best practices and target participants who uphold these values	Work to increase notice for events & festivals Build more effective volunteer organization Improve event online presence Feature Human Stories	Working to promote existing events & festivals as well as cultivate new ones that may draw new visitors to the region Creating co-operative marketing and promotional package opportunities that focus on Inuvik's core events & festivals (Sunrise Festival, GNAF, Solstice, National Indigenous People's Day, & Muskrat Jamboree)
SHT VISITOR	FIT / ADVENTURE TRAVELLERS	Become a preferred destination for FIT/Adventure Travellers focused on hunting, fishing, and outdoor adventure (via road and air)	Target sustainably oriented FIT travellers and encourage operators to adopt regenerative tourism practices	Continue welcoming back past residents and visitors Target RV travellers, Yukon Road Trippers Update hotel (and other amenities) information Refine tourism offerings Position Inuvik as a place for transformational journey Position Inuvik as richer, deeper experience beyond typical Aurora viewing Promote climate change science and impacts being studied in Inuvik to niche markets and travellers	Work with local tourism operators to ensure current offerings and collateral are updated and readily available for both residents and visitors at the Inuvik Welcome Centre Update all marketing and promotional collateral for local amenities (hotels, transportation, tours, retail, caterers, etc) including photo and video for both print & digital means Develop the new & updated visitor-facing website that speaks to the new brand and promotes stories, photos, people, arts, & culture of local residents through vibrant digital story telling using both unique & UGC including that from local tourism operators, residents, and businesses Continue to use social media channels to share local stories, highlights, people, artists, food producers, events and opportunities for visitors to engage with local residents and operators in a way that eventually provides economic and social benefits to Inuvik residents
PILLAR 1: ATTRACT THE RIGHT VISITOR	ARCTIC INDIGENOUS TOURISM	Become a preferred learning destination for Arctic and Indigenous Tourism (Arts, Education, & Training)	Protect the integrity of Indigenous cultures and promote cultural learning in a respectful manner that uplifts and acknowledges Indigenous people	Develop a partnership initiative with Bobbi Rose Koe and other Indigenous Tourism Operators Spotlight Stories Support a Taste of Inuvik Support Indigenous Crafts Support Cultural Centres Improve web presences Implement an Indigenous Guardians Program	Work with local community and Indigenous governments to create an Indigenous Guardians / Ambassador Program Facilitate Arctic Market, Culture Connections, & Concerts in the Park and other similar programming that showcases local arts, crafts, & culture while providing opportunity for exchange and economic benefit for residents Facilitate the ARTISAN COLLECTIVE including video series and online store Working on developing opportunities to showcase and promote local artists at the new Inuvik Welcome Centre Support more online and in-person opportunities for local artisans, crafters and food vendors
PILLAF	MEETINGS, CONFERENCES, & INCENTIVE TRAVEL (MCIT)	Cultivate Inuvik as a preferred destination for relevant meetings, conventions and incentive travel	Organize meetings and conventions with sustainability best practices and target participants who uphold these values	Encourage and implement local sourcing Cross Promote (stay & play options) Narrow / Niche Focus Hybrid Virtual / In-person Events Renovate the Midnight Sun Complex Implement an Indigenous Facilitator Program	Facilitate and promote the Arctic Development Expo Working on MCIT collateral and marketing plan in alignment with NWT Conference Bureau Working to promote existing events & festivals as well as cultivate new ones that may draw new visitors to the region Procurement of Department goods and supplies from INNOVATE where possible
	SCIENTIFIC RESEARCH HUB	Become a hub for scientific fields such as climate research, arctic social and physical sciences, space and communications & GIS mapping	Attract research initiatives that have social and environmental benefits and promote the integration of western and Indigenous knowledge	Support scientific research tours Develop exchange programs Combine western and Indigenous knowledge Pursue research institutes Support cultural centres Create a Sustainability Demonstration Facility	Facilitate and promote the Arctic Development Expo Working on TOR for COLD WEATHER TESTING WORKING GROUP Work with local college and Aurora Research Institute to support promoting Inuvik as a destination for research and testing with a special niche focus of Climate Change (mitigation & adaptation) Establishing relationships with Canadian learning institutions that focus on Tourism & Sustainable Community Development for internships, field schools, and exchanges
PILLAR 2: VOCATE FOR MARKETING CHANGE PRACTICES	STRENGTHENING MARKETING PRACTICES	Implement marketing best practices to increase the effectiveness of the strategy execution	Use the power of marketing to support vulnerable and/or minority populations and attract visitors that uplift the community and nurture the environment	Create a master community events calendar Improve local communication Develop niche marketing Ensure complementary Visitor Centres (GNWT & TOI) Consider budget reallocation (tradeshows to digital) Cultivate Community Advocates Pursue more co-marketing opportunities Focus on Storytelling Improved signage	Expand and refine Inuvik's online visitor-centric promotional channels including website, social media, & digital apps Create specific signage and messaging around Inuvik to indicate where arts & crafts are being created and sold "Inuvik Loves" Campaign "Our Footsteps. Your Arctic Adventure Story" Campaign Re-Branding/Positioning of Inuvik from a community-centre perspective focusing on locally driven tourism development, branding, and guiding principles with strong focus on Indigenous tourism, arts & crafts, & outdoor adventure
	ADVOCATE FOR CHANGE	Represent the department's perspective in relevant public affairs to help shape regional society in a manner that is in the best interest of residents and visitors	Advocate for systematic changes that make it easier for society to make sustainable choices	Support Tourism Development Create a Tourism 101 Program Consider a Hybrid Visitor Centre (retail outlets at the Inuvik Welcome Centre) Support more Town Beautification initiatives Support the creation of a college tourism program Look at Building By-Laws (unsightly, derelict) Consider a resiliency program	Work on long-term relationships and strategic objectives with local Indigenous governments Re-establish relationship with E3 Secondary and support the Tourism Class as an elective Advocate for Aurora College an the new Polytechnic University to position Inuvik as a learning destination for tourism, arts, crafts, & small business Develop a Business & Operations Plan for new Inuvik Welcome Centre that allows for hybrid services and opportunities for commerce, visitor services, retail, and promotion of local arts, business, events, and culture





TOURISM STRATEGY 2022 PRIORITY REVIEW

JACKIE CHALLIS, DIRECTOR ECONOMIC DEVELOPMENT & TOURISM JCHALLIS@INUVIK.CA 867.777.8632

MINUTES

TOWN OF INUVIK ~ COMMITTEE OF THE WHOLE AND REGULAR COUNCIL MEETINGS TO BE HELD ON MARCH 7 AND 9, 2022 AT 7:00 P.M. via VIDEO CONFERENCE

Present: <u>Monday</u> <u>Wednesday</u>

Mayor: Clarence Wood Councillors: Donovan Arey
Tony Devlin Tony Devlin

Tony Devlin
Grant Gowans
Jesse Harder
Dez Loreen
Alana Mero

Tony Devlin
Grant Gowans
Jesse Harder
Dez Loreen
Alana Mero
Kurt Wainman

Natasha Kulikowski

Absent: Deputy Mayor Natasha Kulikowski (with notice on Monday)

Councillor Kurt Wainman (with notice on Monday)

Staff Present: Grant Hood, Senior Administrative Officer (both meetings)

Stephanie Sutton, Council Administrator (both meetings)
Lise Saumur, Director of Community Services (both meetings)

Jackie Challis, Director of Economic Development and Tourism (both meetings)

Chidi Amobi, Director of Finance (both meetings)

Cynthia Hammond, Director of Protective Services (both meetings)

Rick Campbell, Director of Public Services (both meetings)

Item # 1 CALL TO ORDER

Mayor Wood called both meetings to order at 7:00 p.m.

Item # 2 ADOPTION OF THE AGENDA

Moved by Councillor Loreen, seconded by Councillor Gowans:

MOTION: 055/03/22 "BE IT RESOLVED THAT Inuvik Town Council hereby adopts the agenda as presented."

Motion CARRIED.

Item # 3 DECLARATION OF CONFLICT OF INTEREST OR PECUNIARY INTEREST

There were no declarations of conflict of interest or pecuniary interest.

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Item #4 **DELEGATIONS, PRESENTATIONS OR PETITIONS**

4.1 Presentation ~ Economic Development Strategy 2022 Priority Review

Director Challis gave a presentation on the Economic Development Strategy priority review.

SAO Hood thanked outgoing staff member Stephanie Sutton for her years of service with the Town.

Item #5 **PUBLIC QUESTION PERIOD**

There were no questions.

Item #6 **ADOPTION OF THE MINUTES**

6.1 Minutes of the February 21 and 23, 2022 Council Meetings

Moved by Councillor Harder, seconded by Councillor Harder:

MOTION: 056/03/22 "BE IT RESOLVED THAT Inuvik Town Council hereby adopts the minutes of the February 21 and 23, 2022 Council meetings as presented."

Motion CARRIED.

Item #7 **ACTION ITEMS**

7.1 **Action Items List**

Consensus was to continue providing space at the Midnight Sun Complex to the Inuvik Girl Guides pending reopening of the gym space at East Three Schools due to the anticipated relaxation of COVID-19 restrictions. It was also agreed to remove the COVID-19 vaccination policy development.

Item #8 **NEW BUSINESS**

There was no new business.

Item #9 **BY-LAWS**

There were no by-laws.

Item # 10	DEPARTMENT HEAD REPORTS
10.1	Public Services Report
	Council noted the report. There were no questions, comments, or concerns.
10.2	Economic Development and Tourism Report
	Council noted the report. There were no questions, comments, or concerns.
10.3	Capital Projects Report
	Council noted the report. There were no questions, comments, or concerns.
10.4	<u>Financial Report</u>
	Council noted the report. There were no questions, comments, or concerns.
10.5	Community Services Report
	Council noted the report. There were no questions, comments, or concerns.
	Moved by Deputy Mayor Kulikowski, seconded by Councillor Gowans:
MOTION: 057/03/22	"BE IT RESOLVED THAT Inuvik Town Council hereby adopts the following staff reports as presented: Item 10.1 – Public Services; Item 10.2 – Economic Development and Tourism; Item 10.3 – Capital Projects; and Item 10.4 – Finance; and Item 10.5 – Community Services."
	Motion CARRIED.
Item # 11	INFORMATION ITEMS
11.1	Strategic Priorities Chart
	For information only.
11.2	Aurora Research Institute ~ Various Research Projects
	For information only.
11.3	Other Items
	Director Saumur reported that the Town had successfully secured funding under the New Horizons for Seniors Program and would be moving forward with the proposed project

MINUTES
Inuvik Town Council Meetings

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next month. Councillor Harder noted that the operating hours for the Midnight Sun

Complex needed to be updated on the Town's website.

Item # 12 COUNCIL CONCERNS

March 7 and 9, 2022

There were no concerns.

Item #13 IN CAMERA ITEMS

There were no items to be discussed in camera.

Item # 14 ADJOURNMENT

The committee of the whole meeting adjourned at 7:18 p.m.

Moved by Councillor Loreen:

MOTION: 058/03/22 "BE IT RESOLVED THAT the regular Council meeting adjourn at 7:06 p.m."

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Item # 4 DELEGATIONS, PRESENTATIONS OR PETITIONS

4.1 <u>Presentation ~ Economic Development Strategy 2022 Priority Review</u>

Director Challis gave a presentation on the Economic Development Strategy priority review.

SAO Hood thanked outgoing staff member Stephanie Sutton for her years of service with the Town.

Item # 5 PUBLIC QUESTION PERIOD

There were no questions.

Item # 6 ADOPTION OF THE MINUTES

6.1 Minutes of the February 21 and 23, 2022 Council Meetings

Moved by Councillor Harder, seconded by Councillor Harder:

MOTION: 056/03/22 "BE IT RESOLVED THAT Inuvik Town Council hereby adopts the minutes of the February

21 and 23, 2022 Council meetings as presented."

Motion CARRIED.

Item # 7 ACTION ITEMS

7.1 Action Items List

Consensus was to continue providing space at the Midnight Sun Complex to the Inuvik Girl Guides pending reopening of the gym space at East Three Schools due to the anticipated relaxation of COVID-19 restrictions. It was also agreed to remove the COVID-19 vaccination policy development.

Item #8 **NEW BUSINESS**

There was no new business.

Item # 9 BY-LAWS

There were no by-laws.

Inuvik Town Council Meetings March 7 and 9, 2022

Item # 1	10	DEPARTMENT HEAD REPORTS
	10.1	Public Services Report
		Council noted the report. There were no questions, comments, or concerns.
	10.2	Economic Development and Tourism Report
		Council noted the report. There were no questions, comments, or concerns.
	10.3	Capital Projects Report
		Council noted the report. There were no questions, comments, or concerns.
	10.4	<u>Financial Report</u>
		Council noted the report. There were no questions, comments, or concerns.
	10.5	Community Services Report
		Council noted the report. There were no questions, comments, or concerns.
		Moved by Deputy Mayor Kulikowski, seconded by Councillor Gowans:
MOTION	l: 057/03/22	"BE IT RESOLVED THAT Inuvik Town Council hereby adopts the following staff reports as presented: Item 10.1 – Public Services; Item 10.2 – Economic Development and Tourism; Item 10.3 – Capital Projects; and Item 10.4 – Finance; and Item 10.5 – Community Services."
		Motion CARRIED.
Item # 1	11	INFORMATION ITEMS
	11.1	Strategic Priorities Chart
		For information only.
	11.2	Aurora Research Institute ~ Various Research Projects
		For information only.
	11.3	Other Items

Director Saumur reported that the Town had successfully secured funding under the New Horizons for Seniors Program and would be moving forward with the proposed project next month. Councillor Harder noted that the operating hours for the Midnight Sun Complex needed to be updated on the Town's website.

MINUTES
Inuvik Town Council Meetings

Page 4 of 4

Item # 12 COUNCIL CONCERNS

March 7 and 9, 2022

There were no concerns.

Item #13 IN CAMERA ITEMS

There were no items to be discussed in camera.

Item # 14 ADJOURNMENT

The committee of the whole meeting adjourned at 7:18 p.m.

Moved by Councillor Loreen:

MOTION: 058/03/22 "BE IT RESOLVED THAT the regular Council meeting adjourn at 7:06 p.m."

ACTION ITEMS

MARCH 21 AND 23, 2022 COUNCIL MEETINGS

No.	. ITEM REQUIRED ACTION		ACTION TAKEN / ANTICIPATED COMPLETION DATE	
1. Accessibility issues Restrictions on ATV operation Rublic engage		Bring forward potential options to address accessibility issues/prohibited use of ATVs and other types of vehicles on Mackenzie and Kingmingya Roads Public engagement to gauge support for keeping or removing restrictions on ATV operations	Request still under review by Administration. Item will be deferred until June 2022.	
2.	Food Cycle Science Corporation	Discuss potential Town participation in 12-week Impact Canada Pilot Program	Community engagement needed prior to discussing potential commitment. Due to staffing issues it has been delayed.	
3.	Inuvik Girl Guides use of Community Hall	Donated use approved at October 13, 2021 Council meeting.	Continue with status quo pending reopening of gym space at East Three Schools.	
4.	Rec Programming Community Survey	Community Services to create and initiate a survey seeking input into community recreation programming	Report presented to the Rec, Parks & Library Advisory Committee Presentation to Council in April 2022	
5.	Ski Club Lease	Town has signed lease for property from GNWT. I land acquisition.	Property survey is required in order to move forward with	

REQUEST FOR COUNCIL DECISION – DONATIONS

Meeting Dates: March 21 and 23, 2022 RFCD #: 2022-SAO-027

TOPIC

2022 MUSKRAT JAMBOREE ~ REQUEST FOR DONATIONS

BACKGROUND

The Muskrat Jamboree has requested an in-kind donation of the following:

- 1. Midnight Sun Complex Roy "Sugloo" Arena dry floor surface
- 2. Sound system
- 3. Portable stage

This year's Jamboree is taking place from April 7-11. Under the Town's Donation Policy, the Muskrat Jamboree may use the Midnight Sun Complex Community Hall free of charge for its closing ceremonies and the organizing committee will also receive a \$2,500.00 cash donation.

The application for donation and the donations policy are attached for reference.

FINANCIAL IMPLICATIONS

Below is a summary of the in-kind value of the donations estimate. Rates used are for a non-profit, non-licensed event.

Venue	Total Days	Regular Rate/day	Regular Total
MSC Community Hall (free of			
charge as per Donations Policy)	1	\$ 300.00	\$ 300.00 *
MSC Arena	5	\$ 600.00	\$ 3,000.00
Sound System	5	\$ 250.00	\$ 1,250.00
Portable Stage	5	\$ 700.00 then \$ 125.00	\$ 1,200.00
Cash Donation	(per Do	nations Policy)	\$ 2,500.00
TOTAL ESTIMATED VALUE			\$ 7,650.00

^{*} The MSC Community Hall is free of charge as per the Donations Policy, however the Muskrat Jamboree Committee have indicated that they would not need use of the hall as they will have all their events held out on the Arena Pad.

STRATEGIC PLAN OR PRIORITIES CHART IMPLICATIONS

This item is not on the strategic priorities plan or chart.

OTHER CONSIDERATIONS OR OPERATIONAL IMPACT

There may be a request for use of pipe and drape (has been used in the past) If required the additional in-kind value would amount to approximately \$ 500.00.

OPTIONS

Council has three options:

- 1. Approve the request as presented via motion
- 2. Defeat the motion
- 3. Defer the item via motion with direction to Administration on how to proceed

RECOMMENDATION

Should Council wish to approve the budget as presented, the motion should be:

"BE IT RESOLVED THAT Inuvik Town Council hereby approves an in-kind donation to the Muskrat Jamboree for the 2022 festival taking place from April 7 to 11, 2022 to include the following:

- Donation of the Midnight Sun Complex Community Hall, the Roy "Sugloo" Arena dry floor, sound system and portable stage as per the application for donation; and,
- Building maintenance assistance of Midnight Sun Complex staff during the festival."

Signature - Grant Hood, SAO

Pol



DONATION AND SPONSORSHIP POLICY MG.001

APPLICATION FOR DONATION

Please note that applications should be submitted at least one month prior to the event date.

Da	e:
1.	Name of Applicant
a)	ORGANIZATION INFORMATION
	Name:
	Address:
	Phone Number: Fax Number:
	E-mail:
	Organization's Executive Information:
	President/Chairperson Name:
	Address:
	Phone Number: Fax Number:
	E-mail:
b)	INDIVIDUAL INFORMATION
	Name:
	Address:
	Phone Number: Fax Number:
	F-mail:

2.	If the applicant is:
a)	an organization or group, is it a registered society in good standing?
	Yes
	□ No
	If not in good standing, please explain:
	NOTE: If your organization is a registered society, please provide the Town with a copy of your society's letter of incorporation.
b)	If the applicant is an organization, is it:
	☐ Not-for-profit
	Other
	If other, explain:
3.	<u>Donation Information</u>
	NOTE: Requests for donation of space for licensed events using Town facilities as defined in the Town of Inuvik Donation and Sponsorship Policy are not eligible for donation. Please see the policy for full details.
a)	Dollar amount being requested: \$

b) If the donation request is for space at a Town facility, please provide details (dates, descr		
	space needed, type of event being held, equipme	nt/supplies needed, etc.)
c)	If the request is for something other than 3 a) or	b), please explain:
4.	Total cost of event, project or program being pro	moted:
5.	Have you received donation/donation in-kind as government agency?	sistance from any other organization, individual or
	Yes	
	□ No	
	If yes, please list all organizations, individuals received or are about to receive assistance from a	and government agencies from which you have and specify the dollar value of that assistance.
	Name	Amount
	Name	Amount
	Name	Amount
6.	What monies are you or your organization corprogram you are sponsoring?	nmitting or raising towards the event, project or

7.	Have you previously applied for and received donation/donation in-kind funding or support from the Town of Inuvik?				
	Yes				
	□ No				
	If yes, when?				
	Amount of donation/donation in-kind assista	nce received:			
	For what purpose?				
8.	Have you previously applied for and been refused donation/donation in-kind funding or support from the Town of Inuvik? If yes, please explain.				
9.		event, project or program you, your organization or other groups or organizations in Inuvik? Please specify.			
	Name of Group/Organization	Amount of Donation			
	Name of Group/Organization	Amount of Donation			
	Name of Group/Organization	Amount of Donation			

- 10. In order for the Town of Inuvik to process your application for donation/donation in-kind assistance, you may be required to provide the following financial information:
 - a) a copy of your group or organization's current budget; and,
 - b) a copy of your group or organization's latest audited independent financial statements.
- 11. You, your group or organization agree to abide by and provide the Town of Inuvik with all the necessary information it requires in order to process this application. This includes requested financial information. Any misrepresentation or material omission on this application can result in the application being declined.

- 12. Organizations requesting donations from the Town of Inuvik that require Council approval under the Donation and Sponsorship Policy shall ensure that a representative is present at the committee of the whole Council meeting to answer questions or provide additional information. Council reserves the right to postpone making a decision until such time as a representative is available to attend.
- 13. You, your group or organization will be required to provide the necessary public liability and all perils insurance coverage if required by the Town in order for the Town to provide any donation/donation in-kind assistance for your event, project or program.
- 14. You, your group or organization hereby agrees to save harmless the Town of Inuvik from any claim, counter claim, damages or lawsuit arising from you or your group or organization's sponsoring of this event, project or program.

15.	I/we agree to provide the Town of Inuvik with a follow-up report if requested:					
	1		on behalf of			
	do h ereby d	eclare that I have the authority	y and approval to make the abo	ve donation/donation in		
	kind applicat	kind application for assistance from the Town of Inuvik.				
16. Contact Person:						
	Name:					
	Address:					
	Phone Numb	er:	Fax Number:			
	E-mail:					



POLICIES AND PROCEDURES MANUAL	Category Municipal Governance	Policy Number MG.001
	Date November 22, 2017	Resolution Number 218/11/17

DONATION AND SPONSORSHIP POLICY

1. POLICY

This policy has been developed to assist Council in administering requests for donations and/or sponsorships; to establish guidelines for requests from organizations or individuals who reside in the Town of Inuvik; and, to delineate eligibility for receiving a donation from the Town.

The Town may:

- Lend certain furnishings to local groups that will assist them in hosting their local event
- Provide relief on facility user fees or rentals
- Provide promotional items to groups or individuals

2. PURPOSE

The purpose of this policy is:

- To establish funding criteria and application procedures for requests for financial assistance from groups and organizations
- To provide Council and staff with clear direction in considering and responding to requests for assistance
- To secure an open and transparent decision-making process for requests for donations
- To provide an accessible and equitable process for groups and organizations seeking donations
- To establish a process which allows Council to conduct a meaningful comparison of requests for donations
- To provide a process which allows Council to maintain an equitable distribution of donations

The Town will implement and maintain a donations and sponsorship program with the purpose of demonstrating good corporate citizenship. Annually, the Town of Inuvik will budget the exact amount of money it will expend for donations to support various community events, programs and projects.

Donation requests will be evaluated against predetermined criteria and with due regard to the value of the donation request. This donation/donation in-kind funding assistance is not meant to provide annual operating funds for groups or organizations on an ongoing basis, unless specifically set out in this policy. Council's decision regarding the funding recommendation is final and binding.

The criteria to be met by organizations requesting donations and/or sponsorships from the Town are as follows:

- Be based within the Town of Inuvik
- Be not for profit
- Fundraising efforts
- The significance of the event
- The total cost of the event
- The benefit to the community
- Monies raised through events or activities associated with the donation must be used or distributed wholly within the Town of Inuvik with the exception of Territorial or National Championships
- Not be the recipient of any other financial or other type of assistance from Council
- Not be a Federal or Territorial government funded initiative
- Agree to acknowledge Council's contribution in all publicity relating to the events or activity to which the donation applies

Preference is given to groups and organizations falling within the following categories:

- not-for-profit
- can demonstrate community support and involvement
- can demonstrate how the funds or in-kind donation from the Town is to be spent with the expected outcome of the event
- events, projects or programs that support, sustain, promote, inform, educate, celebrate, preserve and/or provide access to the arts, culture, environment, heritage, youth, children, elders, recreation and/or healthy living activities

The following are not eligible for support: individuals, organizations, projects or activities located outside the town's municipal boundaries; professional fundraisers working on behalf of an organization; generic requests that may have been sent to various organizations; requests for cash donations; "to whom it may concern" letters; and, requests for donation of Town facilities for licensed events.

Requests for donations should be concise, submitted in writing, and include the following:

- An outline of the project or event for which the donation is being requested and the expected outcome;
- The amount or in-kind services being requested together with a total budget or projected cost of the event; and,
- A completed application form.

Applications should be submitted at least one month prior to the event.

3. **DEFINITIONS**

Donations refer to in-kind contributions only.

In-kind donations are donations that do not involve a direct cash contribution but instead might include providing promotional items or Town services, or waiver of user/rental fees.

Sponsorships relate to opportunities that will in most cases offer a promotional opportunity for the Town. Where Town sponsorship has been approved, groups or organizations must recognize the Town of Inuvik by using the Town logo on all advertising and printing.

Town facilities as defined within this policy shall include the following:

- Swimming Pool
- Squash Courts
- Kids Play Zone
- Community Hall
- Arena
- Curling Ice Surface and Lounge (during periods it is not being leased by the Inuvik Curling Club)
- Sun Dog Room
- Community Lounge
- Portable Stage
- Eligible resources

Municipally owned resources eligible for donation include:

- a) Use of a municipally owned facility (rental fee waived/reduced)
- b) Municipal staff support for an event (wages waived/reduced)
- c) Use of municipally owned equipment (rental fee waived/reduced)
- d) Use of municipally owned materials (rental fee waived/reduced)

4. REQUESTS FOR A DONATION

All requests for a donation must be made in writing and provide supporting details that the event is providing an economic or cultural/social benefit to the community and surrounding region.

A not-for-profit group must be sponsoring the event and this group must complete the written application.

A detailed budget showing proposed revenues and expenditures for the event must be submitted with the application. Council reserves the right to request a financial statement for the previous year prepared by a qualified person.

Territorial and national competitions may be eligible for a donation.

5. APPROVAL OF REQUESTS FOR A DONATION

All requests for a donation received by the Town shall be reviewed by Administration to ensure the request includes the information required as stated in this policy (i.e. evidence they are a not-for-profit group, economic benefit is clearly stated, detailed budget includes all revenues and expenditures for the event, etc.) before the request is presented to Council.

Organizations requesting donations from the Town of Inuvik that require Council approval under this policy shall ensure that a representative is present at the committee of the whole Council meeting to answer questions or provide additional information. Council reserves the right to postpone making a decision until such time as a representative is available to attend.

Council shall make the decision on approval of all requests for a donation unless otherwise specified in this policy.

6. REQUESTS FOR DONATION OF FURNISHINGS

The Town may lend furnishings such as tables, chairs, conference draperies and linens, bleachers, portable barbecue, tents and barricades to local groups for events at no charge. The local group is responsible for picking up, setting up, returning and replacing any item(s) that are damaged or missing.

If a local group requires the Town to deliver, set up or pick up the borrowed item(s), or if the group does not return the item(s) as agreed, the Town will pick up the item(s) and may bill the group for staff time, equipment costs, material costs and a 20% administration fee.

The Senior Administrative Officer or his/her designate has the authority to donate furnishings to local non-profit recognized charities.

7. REQUESTS FOR ITEM DONATIONS

The Senior Administrative Officer or his/her designate has the authority to donate promotional items (such as a golf shirt, hat, pen, etc.) or passes for use of the pool, gym or squash courts, subject to availability, for prizes, gifts or silent auction items. Requests for donation of the portable barbecue or tents shall be at the discretion of the Senior Administrative Officer. A monthly report shall be prepared for Council to include any donations approved by the Senior Administrative Officer.

8. REQUESTS FOR REDUCTION OR ELIMINATION OF FEES FOR USE OF TOWN FACILITIES

Not-for-profit groups may request a reduction or elimination of fees from the Town of Inuvik for the use of Town facilities. Any reduction or elimination of fees can only be done by motion of Council. This reduction or elimination of fees shall only be done in exceptional circumstances and will not be granted for licensed events using Town facilities.

Youth and student groups may be eligible to apply for reduced facility user fees up to 50 % of the current subsidized rate provided they show a statement of need and that the registration fees are in line with similar groups in the region. This can be applied to sports tournaments and clinics.

Where user groups require meeting space for a limited time and the space is not being rented, approval shall be at the discretion of the Senior Administrative Officer or his/her designate. The exception to this shall be the community room at the library and the fire training area at the fire department. The Head Librarian, in consultation with the Director of Community Services, shall have the authority to allow the use of the community room at no charge. The Fire Chief, in consultation with the Senior Administrative Officer, shall have the authority to allow the use of the fire training area at no charge. A monthly report including any donations of either of these areas shall be provided to Council.

9. PRE-APPROVED ANNUAL DONATIONS

Each year, the Town of Inuvik shall provide the following financial donations which do not require Council approval and are to be included in the annual budget allocation. These donations are to be reviewed every three (3) years.

1) Aurora College Scholarship - \$1,000.00

This is for the Town of Inuvik scholarship that is presented annually to a student enrolled in the Office Administration Program. Applicants are required to write an essay on a topic which is changed each year.

2) Northern Arts and Cultural Centre (NACC) - \$5,000.00

The Northern Arts and Cultural Centre brings world class entertainment to Inuvik which normally would not be available to the citizens. As a sponsor, we receive recognition of our contribution.

3) Inuvik Volunteer Fire Fighters Ball and Children's Show

The Inuvik Volunteer Fire Department holds a Ball and children's show the first Saturday and Sunday in May each year.

4) Muskrat Jamboree

Each year, the Muskrat Jamboree may use the Community Hall free of charge for its closing ceremonies and the organizing committee will also receive a \$2,500.00 cash donation.

REQUEST FOR COUNCIL DECISION

Meeting Date: March 23, 2022 RFCD #: 2022-SAO-028

TOPIC

April 11, 2022 Committee of the Whole Cancellation

BACKGROUND

In accordance with our published dates for Committee of the Whole meetings which are approved in December of the previous year the dates for the Muskrat Jamboree half day civic holiday were not known for 2022. That date has now been set for April 11. A committee of the Whole is scheduled for that day. It is recommended that this meeting be cancelled as has been done in the past and to allow for Councillors to attend events that evening. This has been the practice in past years.

FINANCIAL IMPLICATIONS

The only financial implications could be the reduction of fees paid to Councillors

STRATEGIC PLAN OR PRIORITIES CHART IMPLICATIONS

This item is not on the strategic priorities plan or chart.

OTHER CONSIDERATIONS OR OPERATIONAL IMPACTS

There are no other considerations or operational impacts.

OPTIONS

Council has three options:

- 1. Approve the recommendation as presented via motion
- 2. Defeat the motion

RECOMMENDATION

Should Council wish to approve canceling these meetings, the motion should be:

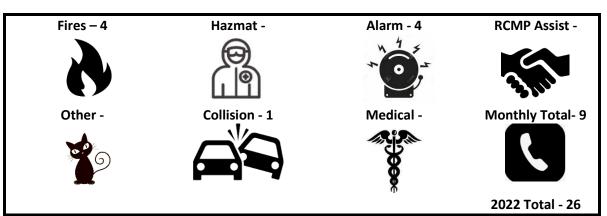
"THAT Inuvik Town Council hereby cancels the Committee of the Whole meeting scheduled for April 11, 2022."

Signature – Grant Hood, SAO

Protective Services February 2022 Report to Council

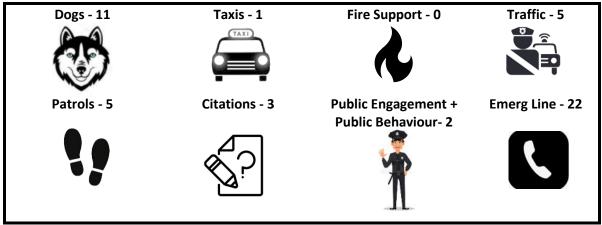


February 2022 Statistics





February 2022 Statistics



FIRE DEPARMENT SUMMARY

PUBLIC ENGAGEMENT AND PREVENTION

We continue to engage the public through our Inuvik Fire Department Facebook page. Required fire drills were completed.

TRAINING

During the month of February, training included SCBA confidence drills, ambulance familiarization, maintenance and equipment inspections.

EMERGENCY RESPONSE

The Fire Department responded to 9 incidents in February. These included Alarm Investigations, minor fires, a large structure fire and Mutual Aid.

INCIDENTS

Incident #	Date	Time	Day	Description	# Resp	HRs
FD22-018	2022-02-02	03:07	WED	Alarm - Mischief - Nova Apartments	1	1
FD22-019	2022-02-04	15:52	FRI	Alarm - Cooking smoke – MacDonald Apt	8	1
FD22-020	2022-02-06	10:52	SUN	Fire - Furnace - Balsam	6	1
FD22-021	2022-02-09	09:44	WED	Alarm - Maintenance Testing	1	1
FD22-022	2022-02-09	15:42	WED	Fire - Chimney - MacKenzie	8	1
FD22-023	2022-02-13	13:12	SUN	Fire - Structure – Carn Rd	19	14
FD22-024	2022-02-18	17:53	FRI	Fire - cooking unattended - Raven	14	1
FD22-025	2022-02-25	04:22	THU	Alarm - Mischief - Nova Apartments	2	1
FD22-026	2022-02-28	19:07	Mon	MVC - auto vs snowmachine dolphin/franklin	8	1

TRAIINING

Date	Description	# Personnel
2022-02-02	SCBA confidence drills	21
2022-02-05	apparatus maintenance	1
2022-02-09	ambulance familiarization	16
2022-02-12	apparatus maintenance	1
2022-02-16	debrief cleanup from fire	18
2022-02-19	apparatus maintenance	3
2022-02-23	DIs	12
2022-02-26	apparatus maintenance	1

SUMMARY

Municipal Enforcement completed the annual taxi inspections throughout the last week of February. All Owner/ Operators passed the inspection and were issued valid permits expiring in August 2022. Complaint response continued from January with most consisting of animal control related issues. The dog pound saw 8 new intakes. 6 of those 8 were flown South for rescue with the others being returned to their owners. At the end of the month the dog pound was empty. Along with animal control complaints, MED also addressed numerous abandoned vehicles, 5 traffic offenses and parking issues.

COMPLAINT RESPONSE

Report Type	Activity/Incident Type	Total
Case Report	ANIMAL CONTROL: ALLOW DOG TO BE AT LARGE	11
Case Report	ANIMAL CONTROL: CRUELTY OR NEGLECT	1
Case Report	ANIMAL CONTROL: DOG SURRENDER	6
Case Report	PASSENGER TRANSPORTATION: Taxi Inspection	26
Field Report	TRANSPORT DOG TO AIRPORT	2
Citation	HIGHWAY TRAFFIC: ABANDON VEHICLE ON PRIVATE/ PUBLIC	
	LAND	2
Citation	HIGHWAY TRAFFIC BYLAW: EXCEED POSTED SPEED LIMIT	
Citation	MOTOR VEHICLE ACT: OPERATE MV WITH OBSTRUCTED	
	LICENCE PLATE	1
Citation	RESPONSIBLE PET OWNERSHIP BYLAW: ALLOW DOG TO BE AT	
	LARGE	1
Citation	MOTOR VEHICLE ACT: OPERATE MV WITHOUT VALID	
	REGISTRATION	2

PROACTIVE ENGAGMENT

Report Type	Activity/Incident Type	
Field Report	TRAFFIC ENFORCEMENT OPERATION	1

Respectfully Submitted,

Peace Officer Aaron Waighorn
Peace Officer Raven Firth
Director of Protective Services Cynthia Hammond

STRATEGIC PRIORITIES CHART February 8, 2022			
COUNCIL PRIORITIES (Council & SAO)			
NOW 1. TRIPARTITE LEADERSHP TABLE: Meeting 2. ECONOMIC DEVELOPMENT STRATEGY: Target 3. TOURISM STRATEGY: Target Chart 4. CLIMATE ADAPTATION STRATEGY: Funding In the street of the stre	TIMELINE May et Chart March March Research June		
 RESIDENTIAL PROPERTY: Inventory COMMUNITY PLAN: Update TRAIL PLAN: Draft ROAD MAINTENANCE: Priorities RECREATION FACILITY: Future Needs COUNCIL PROCEEDINGS BYLAW LONG TERM FINANCIAL PLAN PLASTIC BAG BAN: Bylaw 	 NTPC: Net Meterring Cap Removal MLA & MP Meeting Schedule Homeless Strategy: Status Inuvik Works: Support 		
ORGANIZATIONAL INITIATIVE (Directors/Managers) 1. Facility Inspection Checklist (MSC Pilot) - 2. Health & Safety Program: Review - 3. Cross Training Program: Needs & Design - 4. External Funding Chart: Create -			
SENIOR ADMINISTRATIVE OFFICER	L INITIATIVES FINANCE & ADMINSTRATION		
 TRIPARTITE LEADERS: Meeting – May? CLIMATE ADAPT. STRAT.: Research – June Human Resources Policy: Approval – May Council Proceedings Bylaw: Revisions Lottery Regulations: Update 	 Health & Safety Manual: Review - March E-Service Portal: Launch – May Automated Payroll: Decision - April Council Indemnity Bylaw: Review Cross Training Program 		
ECONOMIC DEVELOPMENT & TOURISM 1. EDS: Target Chart – March 2. TOURISM STRATEGY: Target Chart – Mar. 3. COLD TESTING: Working Group – April • New Office: Service Manual • Post-COVID: Action Plan	PROTECTIVE SERVICES 1. Be Safe/Be Seen: Design - July 2. Bite Prevention Program: Pilot Evaluation - April 3. Emergency Response Plan: Update – March • Passenger Transportation Bylaw • UNSIGHTLY PROPERTY: Ops Guidelines		
 RECREATION & LIBRARY 1. Nordic Walking Group: Start-Up – Mar. 2. Youth Night: Launch – Mar. 3. Book Club Launch – May Elders Engagement Initiative Community Group Partnerships 	 COMMUNITY SERVICES Community Survey: Report – Mar. Swim Pool: Staffing – Feb. Online Booking: Software Selection - April Community Activity Guide/Calendar MSC Inspection Schedule 		
 CAPITAL 2022 Utilidor Replacement: Design – Feb. Waste Site Fencing: Design – Mar. Swim Pool Rehabilitation: Complete – Apr. Breynat Road Upgrade: Tender – Apr. Lagoon Dike Rehabilitation: Tender - Apr. Welcome Centre: Completion – June CODES: BOLD CAPITALS = NOW Priorities; CAPITALS = NEXT Prioriti 	PUBLIC WORKS/MSC 1. TRAIL PLAN: Draft – May 2. Sport Field Maintenance: Training – June 3. ROAD MAINT. PRIORITIES: Review – May • Water Intake Inspection • Drainage Plan: Update		

NWT Scientific Research Licence # 16979 Issued

Please be advised that the NWT Scientific Research Licence has been issued to Dr. Sharon Smith for the project entitled: Permafrost monitoring and collection of baseline terrain information in the Mackenzie Valley Corridor, NWT. The Notification of Research summarizing the researcher's activities and locations is attached.

Thank you, Manager, Scientific Services Aurora Research Institute Tel: (867) 777-3298 licence@nwtresearch.com polar.nwtresearch.com



Aurora Research Institute PO Box 1450, Inuvik, NT X0E0T0

Tel: (867) 777-3298 Fax: (867) 777-4264

www.nwtresearch.com

March 10, 2022

Notification of Research

I would like to inform you that Northwest Territories Scientific Research Licence No. 16979 has been issued to:

Dr. Sharon Smith Geological Survey of Canada 601 Booth Street Ottawa, ON K1A 0E4, Canada

Phone: 343-543-6474

Email: sharon.smith@nrcan.rncan.gc.ca

to conduct the following study:

Permafrost monitoring and collection of baseline terrain information in the Mackenzie Valley Corridor, NWT (5181)

Please contact the researcher if you would like more information about this research project.

Summary of Research

This licence has been issued for the scientific research application No.5181.

The combined temperature and active layer monitoring network extends from Fort Simpson to the Arctic Coast. With monitoring instrumentation already in place through work under previous licenses, the main work of this phase will be data collection. While different parts of the network can be visited at different times by different researcher team members, most sites are expected to be visited briefly (less than an hour) annually, and all sites will be visited at least once every two years. Site visits are planned for August to September. Access to the sites is always on foot from road or river. This year will be the 28th annual survey of a network of thaw depth measuring devices (thaw tubes) and temperature data loggers along a transect extending from Fort Simpson to Tuktoyaktuk. The thaw tubes consist of small diameter (2.5 cm or 1") water filled pipes anchored at 4 meter (12') depth and protruding about 30 cm (1) above the surface that record the maximum annual thaw depth at a site. Temperature loggers are installed in small screens above ground and buried just below the surface to measure air and ground surface temperature. The ground thermal monitoring sites consist of multi-sensor temperature cables installed to depths of up to 20 m and connected to data loggers. Site visits are generally less than an hour will be used to retrieve data from on-site instrumentation, and service and re-program the instruments for continued data collection. Visits will cause minimal disturbance. Accumulated over several years, the series of annual active layer thaw depth readings and the collection of long term ground temperature records in permafrost and unfrozen ground will show how changes in permafrost conditions are related to changing climatic and other environmental conditions.

The research team communicate with NWT communities through the scientific license application process. Information generated by the project will be made available through Geological Survey of Canada publications (available for free download at: https://geoscan.nrcan.gc.ca/geoscan-index.html) and scientific publications. Reports and publications from this study will be sent to the regional regulatory organizations. Dissemination to communities will occur through reports and/or presentations. The team will gladly provide any additional information required in any practical way.

The fieldwork for this study will be conducted from June 1, 2022 to October 15, 2022

Sincerely,

Niccole Hammer Manager, Scientific Services

Distribution

Environmental Impact Screening Committee - c/o Joint Secretariat Inuvialuit Regional Corporation Town of Inuvik Gwich'in Renewable Resources Board Tetlit Gwich'in Renewable Resource Council Tsiigehtchic Charter Community Gwichya Gwich'in Band Sahtu Renewable Resources Board Xahweguweh/Yamoga Land **Financial** Corporation Tulita Renewable Resource Council Town of Norman Wells Fort Providence Resource Management Board Village of Fort Simpson Sambaa K'e Dene Band Gwich'in Land Use Planning Board K'ahsho Got'ine Land Corporation Limited Sahtu Secretariat Incorporated ARI - South Slave Research Centre Hamlet of Fort Providence Hamlet of Tulita

Inuvialuit Land Administration Inuvik Hunters and Trappers Committee Tuktoyaktuk Hunters and Trappers Committee Gwich'in Tribal Council Nihtat Gwich'in Renewable Resource Council Gwichya Gwich'in Renewable Resource Council Fort Good Hope Renewable Resource Council Fort Norman Métis Community Norman Wells Renewable Resource Council Dehcho First Nations Denendeh Resource Committee Jean Marie River First Nation Pehdzeh Ki First Nation Tulita District Land Corporation Limited Norman Wells Land Corporation Sahtu Land and Water Board Hamlet of Fort McPherson Hamlet of Tuktoyaktuk